

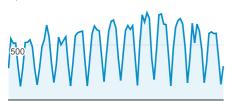
http://www.sca.ae - http://www.sca.ae www.sca.ae [DEFAULT]

My Dashboard





1,000



February 2012

Visits by Traffic Type

March 2012

Avg. Visit Duration

Avg. Visit Duration

00:06:40



February 2012

March 2012

| 0% | | |
|---------|---------------|----------------|
| | | |
| | | |
| | February 2012 | March 2012 |
| | | |
| Goal Co | mpletions and | Goal Conversio |
| | | |

Jan 1, 2012 - Mar 31, 2012

Goal Conversion Rate

Goal Conversion Rate

100%

Source

■ 51.10% organic 22,489 Visits

■ 37.73% direct 16,606 Visits

■ 11.15% referral 4,908 Visits

Visits and Avg. Visit Duration by Country / Territory

| Country / Territory | Visits | Avg. Visit Duration | |
|------------------------|--------|------------------------|--|
| United Arab Emira tes | 33,037 | 00:03:43 | |
| Saudi Arabia | 1,340 | 00:01:30 | |
| Egypt | 1,329 | 00:02:03 | |
| United Kingdom | 1,169 | 00:03:33 | |
| United States | 713 | 00:02:10 | |
| Jordan | 668 | 00:02:57 | |
| Qatar | 634 | 00:03:35 | |
| India | 583 | 00:03:02 | |
| Algeria | 475 | 00:01:59 | |
| Kuwait | 307 | 00:01:43 | |

Goal

Completions

Goal

Conversion

Rate

| There is no data for this view. | | | | |
|---------------------------------|-----------|---------|---------|-----------|
| Automa | atic Ale | rts and | l Custo | om Alerts |
| Auton | natic Ale | erts | Custo | m Alerts |
| 1 | | | | |
| 0.5 | | | | |
| | Februa | ry 2012 | Marc | h 2012 |

Visits and Pageviews by Mobile

| 105,521 |
|----------|
| 97 4,955 |
| |

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