## Landing Pages

## Discover where your social traffic originates

Identify the networks and communities where people engage with your content. Learn about each community, and identify your best performing content on each network.

Don't show education messages.

Mobile and Tablet Traffic
21.04\% Sessions

New Users
48.13\% Sessions

## Social Referral

- Sessions via Social Referral (All Users) Sessions via Social Referral (Converters) Sessions via Social Referral (Mobile and Tablet Traffic)
- Sessions via Social Referral (New Users)

200


1,200


## Shared URL

11. www.sca.gov.ae/Arabic/News/Pages/Articles/2018/2018-1-18.aspx

| All Users | $\mathbf{5}$ <br> $(0.41 \%)$ | 5 <br> $(0.26 \%)$ | $00: 00: 00$ |
| :--- | :--- | ---: | ---: |
| Converters | $\mathbf{0}$ | 0 | $(0.00 \%)$ |

12. www.sca.gov.ae/Arabic/News/Pages/MediaKit.aspx

| All Users | $\mathbf{5}$ <br> $(0.41 \%)$ | 8 <br> $(0.42 \%)$ | $00: 04: 04$ |
| :--- | ---: | ---: | ---: |
| Converters | $\mathbf{5}$ | 8 |  |
| Mobile and Tablet Traffic | $(1.46 \%)$ | $(0.88 \%)$ |  |

13. www.sca.gov.ae/Arabic/Regulations/Pages/Default.aspx

All Users
( $0.33 \%$ )
(1.47\%)

00:09:57
7.00

| 27 |
| ---: |
| $(2.98 \%)$ |
| 1 |
| $(0.14 \%)$ |
| 1 |
| $(0.08 \%)$ |


| $\mathbf{4}$ | 6 |
| ---: | ---: |
| $(0.33 \%)$ | $(0.32 \%)$ |
| $\mathbf{2}$ | 4 |
| $(0.58 \%)$ | $(0.44 \%)$ |
| $\mathbf{1}$ | 1 |
| $(0.19 \%)$ | $(0.14 \%)$ |
| $\mathbf{1}$ | 1 |
| $(0.12 \%)$ | $(0.08 \%)$ |


| 4 |
| ---: |
| $(0.33 \%)$ |
| $\mathbf{2}$ |
| $(0.58 \%)$ |
| $\mathbf{1}$ |
| $(0.19 \%)$ |
| 3 |
| $(0.35 \%)$ |

16
$(0.84 \%)$
12
$(1.32 \%)$
2
$(0.29 \%)$
14
$(1.13 \%)$

| $00: 03: 37$ | 4.00 |
| :---: | :---: |
| $00: 06: 22$ | 6.00 |
| $00: 00: 51$ | 2.00 |
| $00: 04: 32$ | 4.67 |


| 3 |
| ---: |
| $(0.25 \%)$ |
| 2 |
| $(0.58 \%)$ |
| 0 |
| $(0.00 \%)$ |
| 1 |
| $(0.12 \%)$ |

5
$(0.26 \%)$
3
$(0.33 \%)$
0
$(0.00 \%)$
2
$(0.16 \%)$

| $00: 02: 30$ |
| :---: |
| $00: 03: 44$ |
| $00: 00: 00$ |
| $00: 07: 28$ |

1.67
1.50
0.00
2.00
17. www.sca.gov.ae/Arabic/Opendata/Pages/BrokerDetail.aspx?
cosym=607110

## All Users

## Converters

Mobile and Tablet Traffic

New Users
18. www.sca.gov.ae/Arabic/Opendata/Pages/Publications.aspx

| All Users | $(0.17 \%)$ |
| :--- | ---: |
| Converters | $\mathbf{2}$ |
| Mobile and Tablet Traffic | $(0.58 \%)$ |
| New Users | $(0.00 \%)$ |


| 5 |
| ---: |
| $(0.26 \%)$ |
| 5 |
| $(0.55 \%)$ |
| $(0.00 \%)$ |
| 0 |
| $(0.00 \%)$ |


| $00: 00: 10$ |
| :---: |
| $00: 00: 10$ |
| $00: 00: 00$ |
| $00: 00: 00$ |

2.50
2.50
0.00
0.00
19. www.sca.gov.ae/Arabic/Services/Pages/Default.aspx

| All Users | $\mathbf{2}$ <br> $(0.17 \%)$ | 4 <br> $(0.21 \%)$ | $00: 00: 16$ |
| :--- | ---: | ---: | ---: |
| Converters | $\mathbf{( 0 . 2 9 \% )}$ | $\mathbf{1}$ | $(0.22 \%)$ |

20. www.sca.gov.ae/English/About/Pages/default.aspx


2
$(0.17 \%)$

| Mobile and Tablet Traffic | $\mathbf{2}$ | 3 |
| :--- | ---: | ---: |
| $(0.37 \%)$ | $(0.43 \%)$ | $00: 00: 08$ |
| New Users | $\mathbf{2}$ | 3 |
| $(0.23 \%)$ | 1.50 |  |

